



中国合力 提升未来

2014





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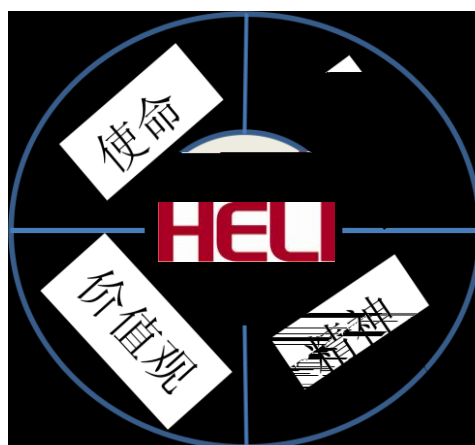
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合力提升未来

释义：“合力”与员工、客户、股东、供应商等相关方，凝心聚力，携手打造更轻松、更高效、更环保的运输装备，持续提升各类的工作与生活质量。



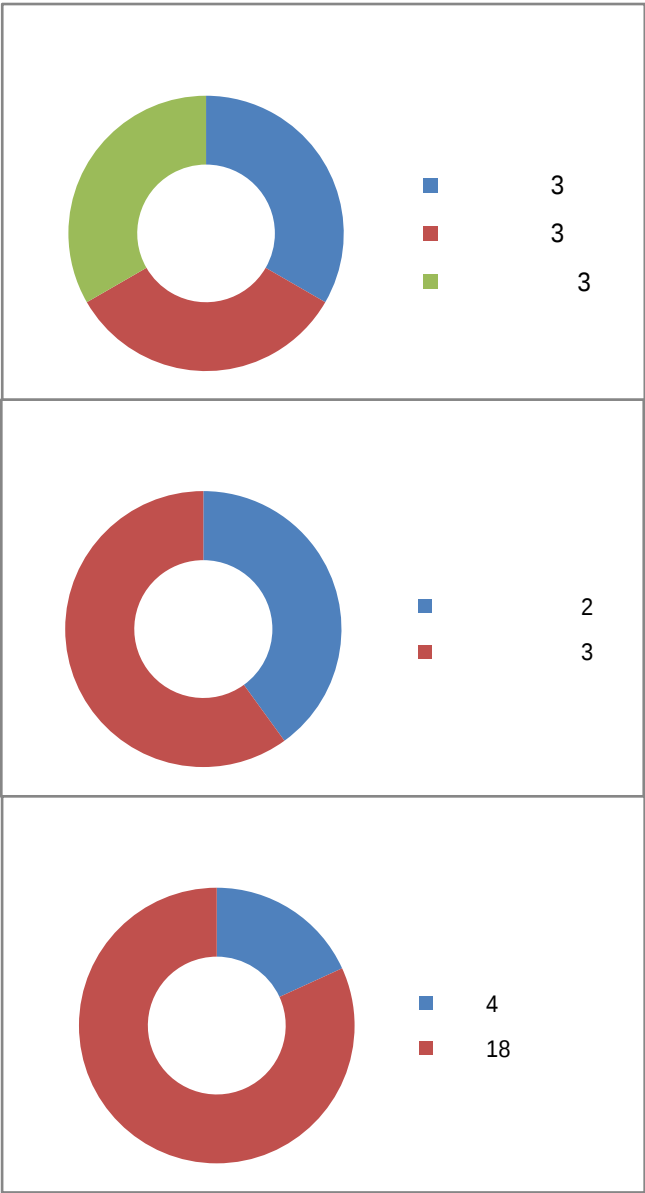
以人为本 以精品回报社会

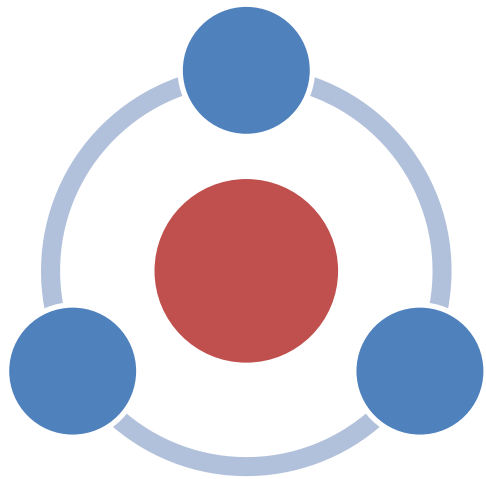
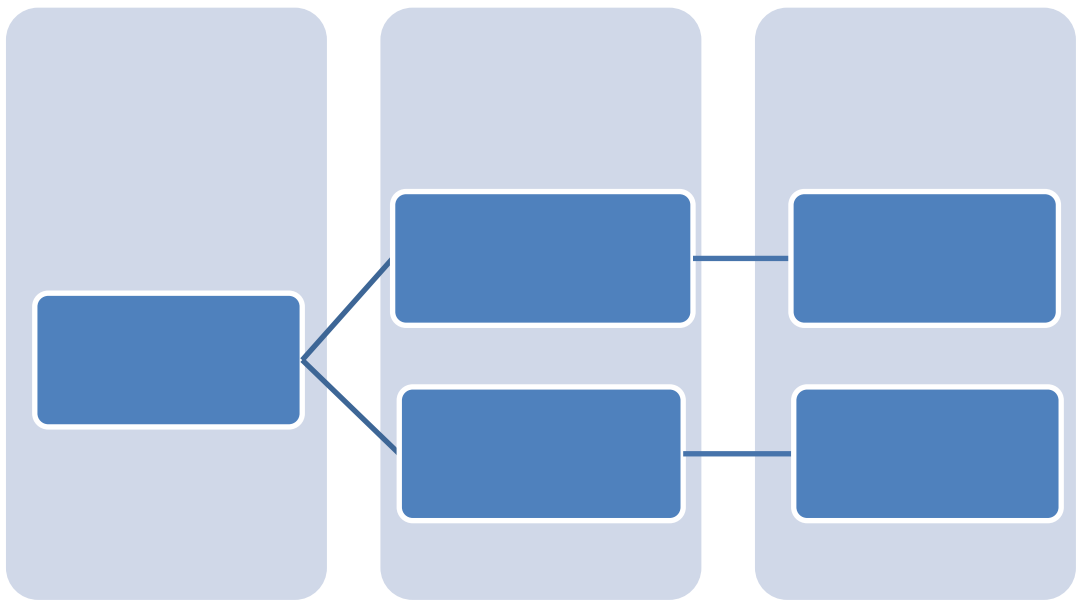
释义：“以人为本”就是以“合力”员工、客户、股东及相关方为根本，努力实现其长远发展利益最大化。

世界五强 百年合力

释义：“合力”以进入世界工业车辆五百强连续四届，立志成为国际一流，是行业常青树。

求实：是合力持续前进的基石
创新：是合力自我超越的动力
团结：是合力不竭力量的源泉
高效：是合力矢志不渝的追求

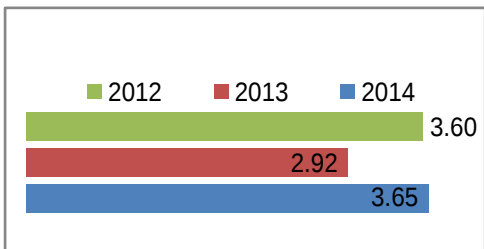


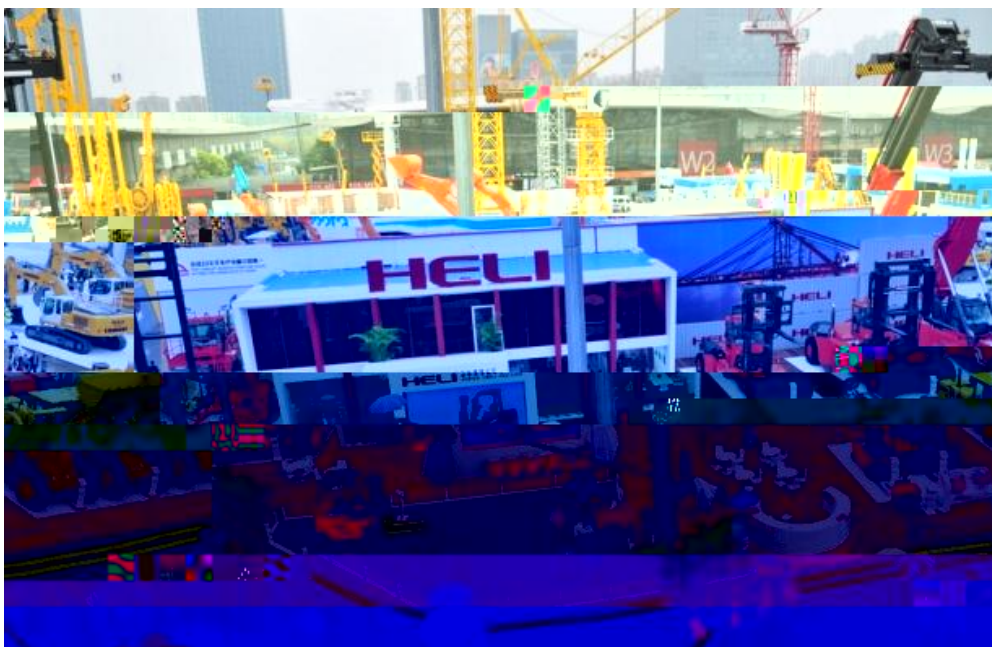


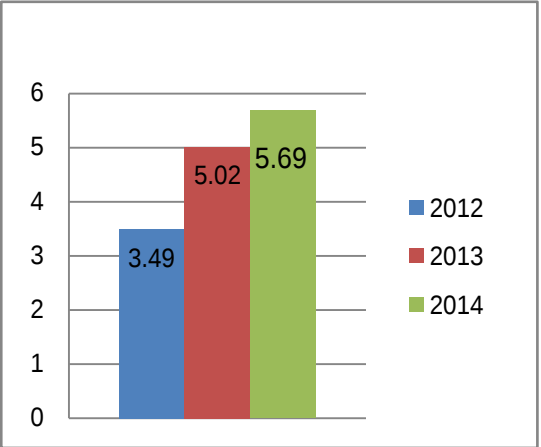
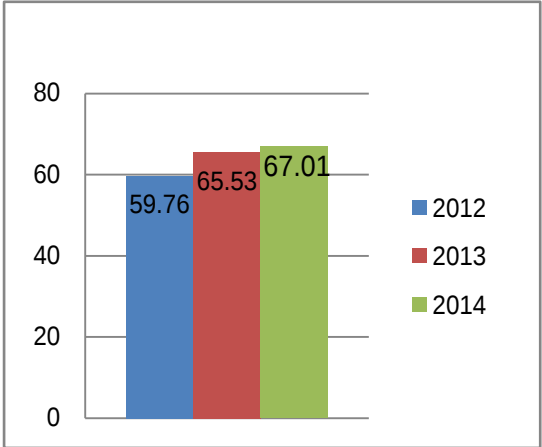
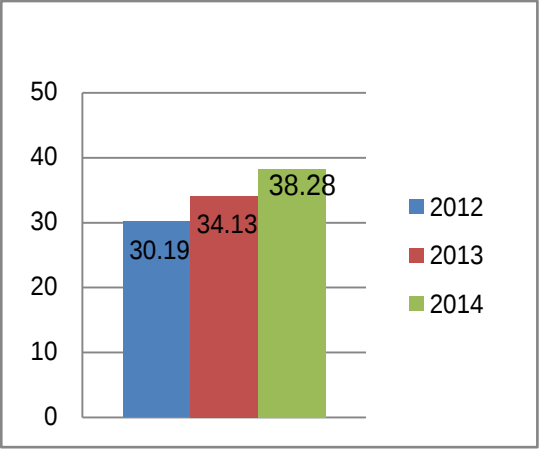
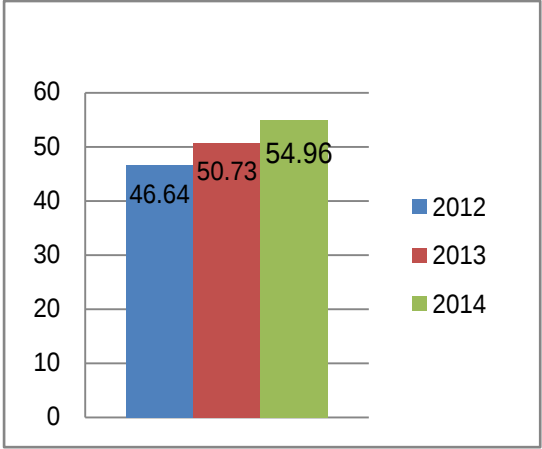


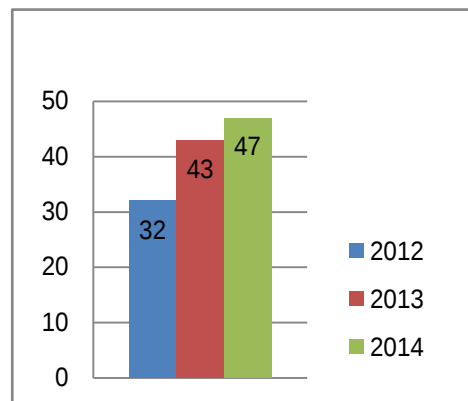
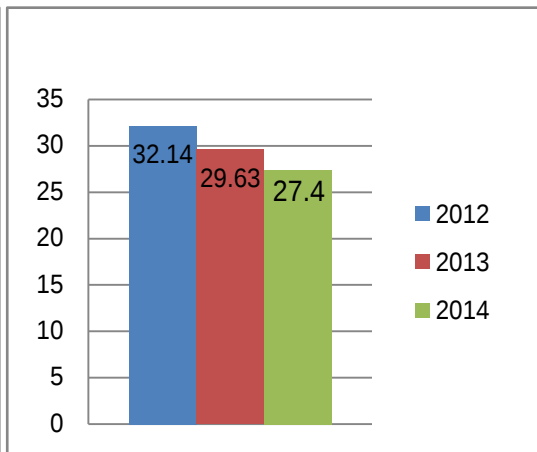
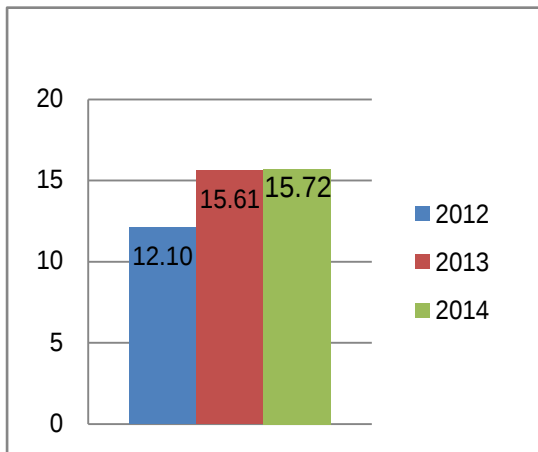
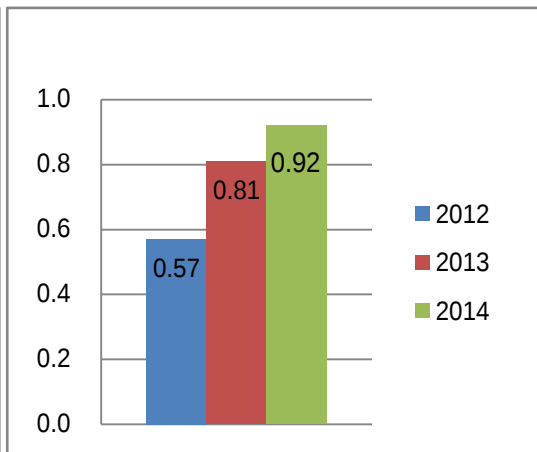
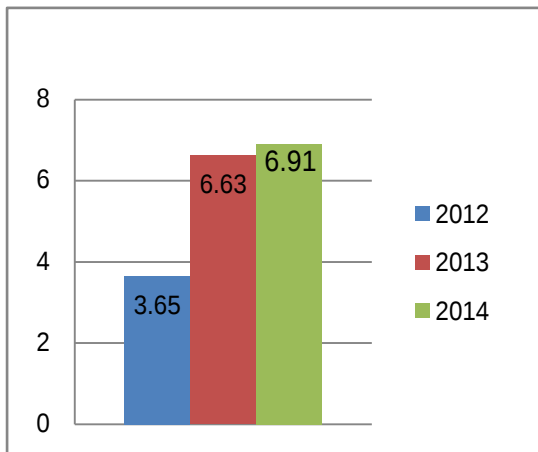
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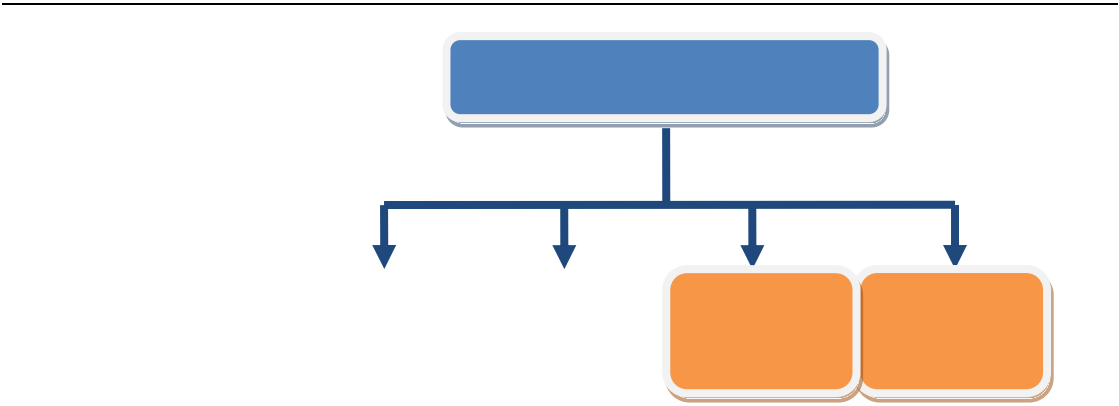
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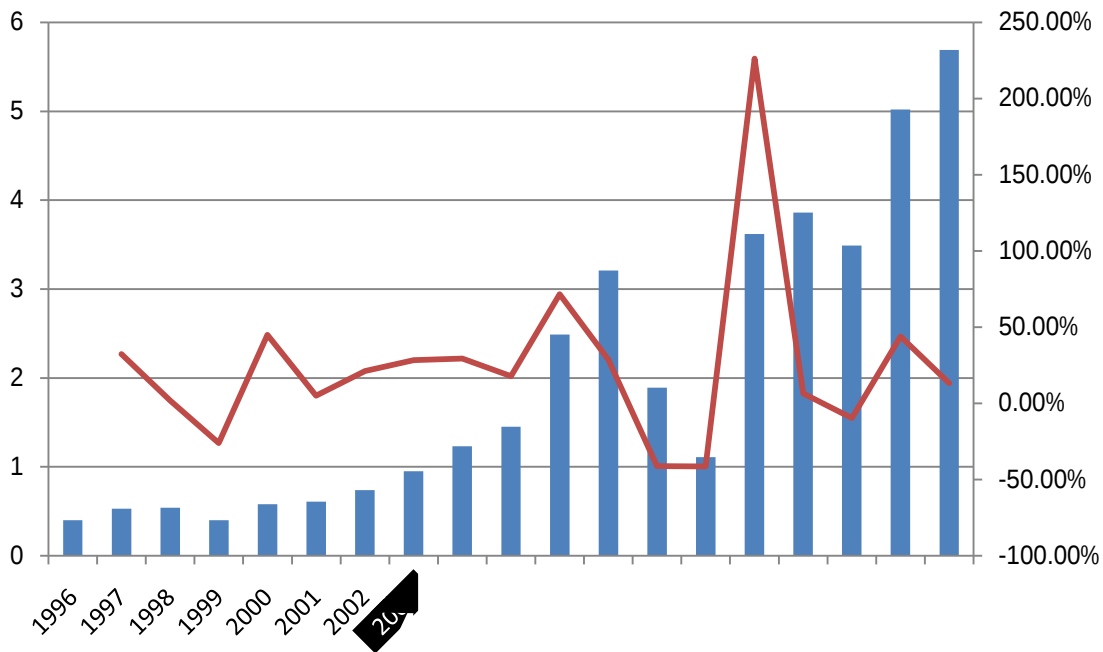
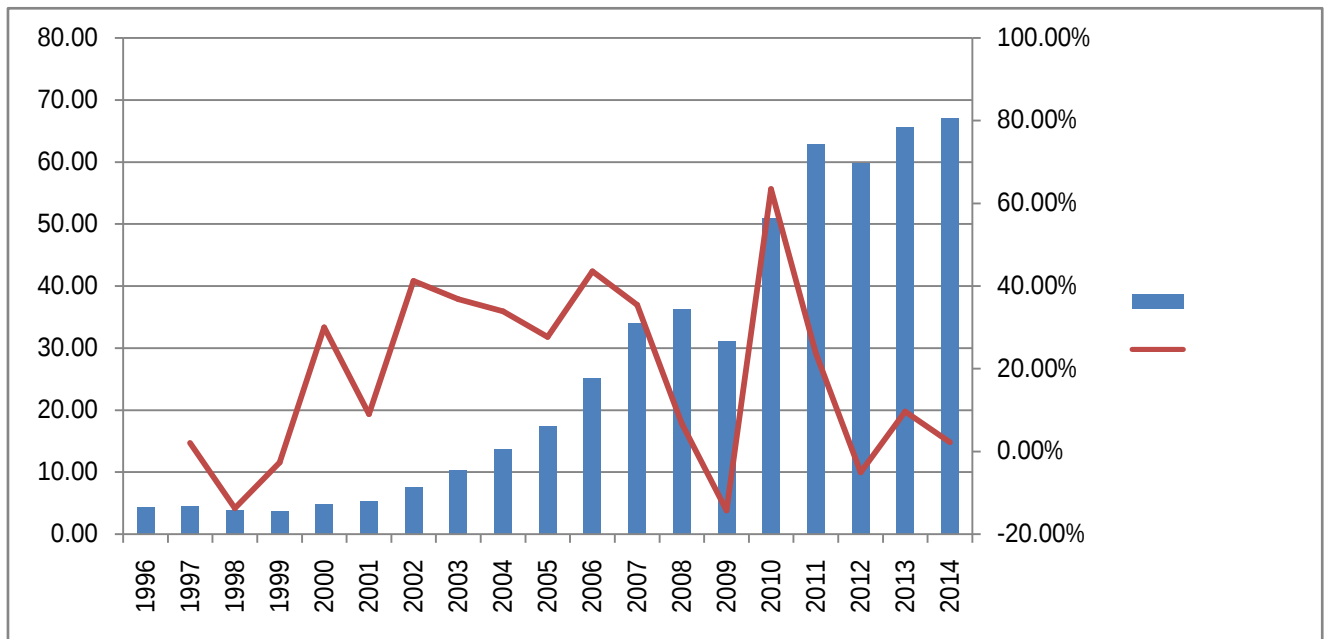






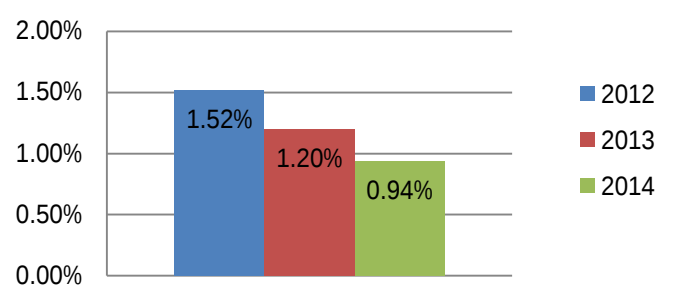
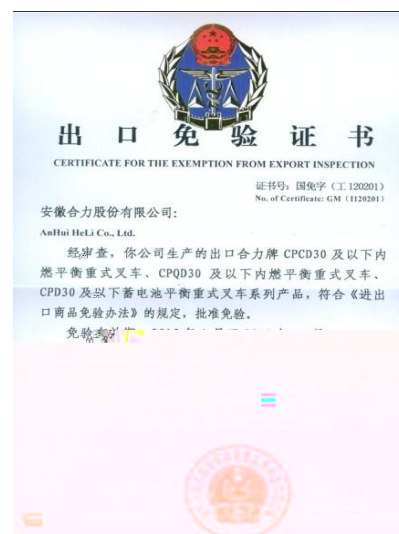
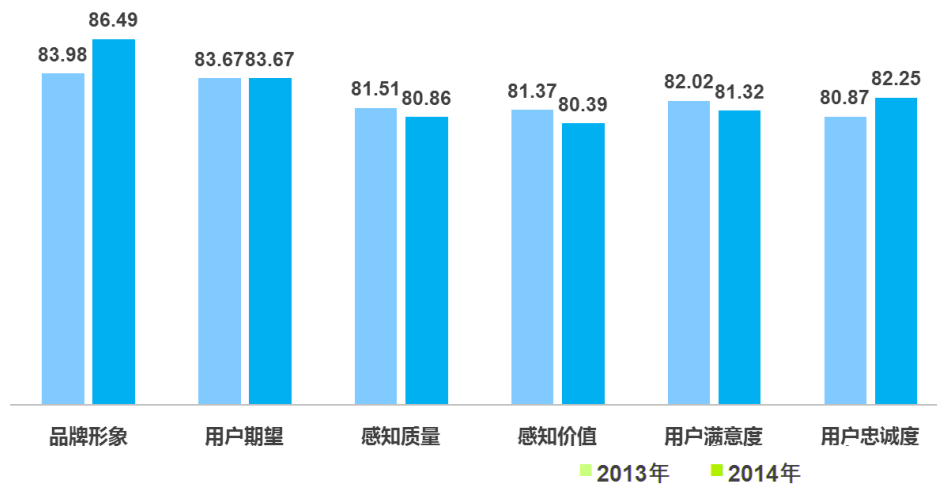


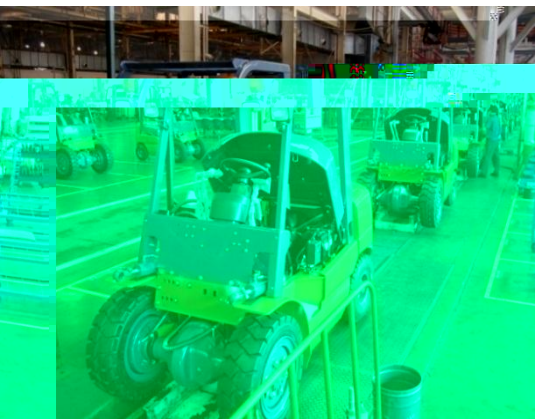
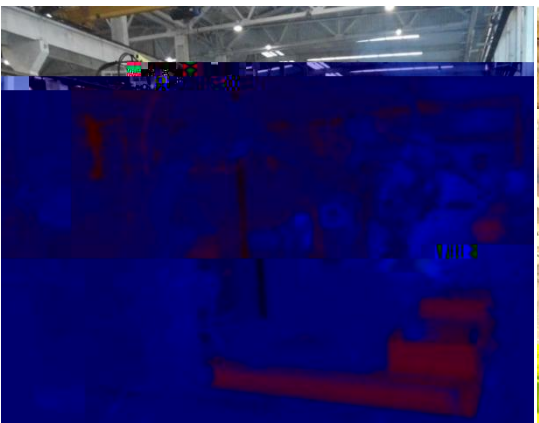
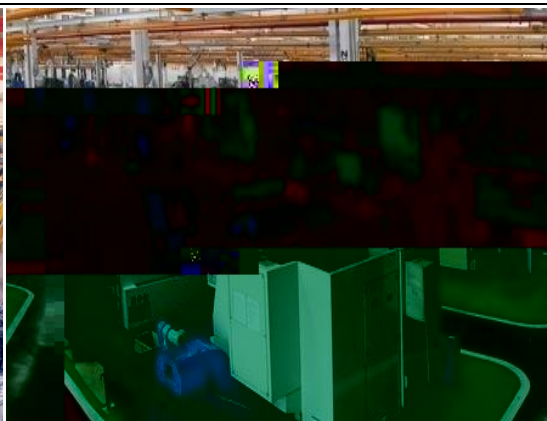
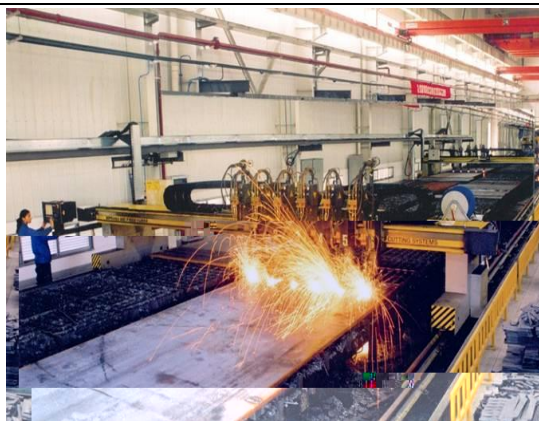




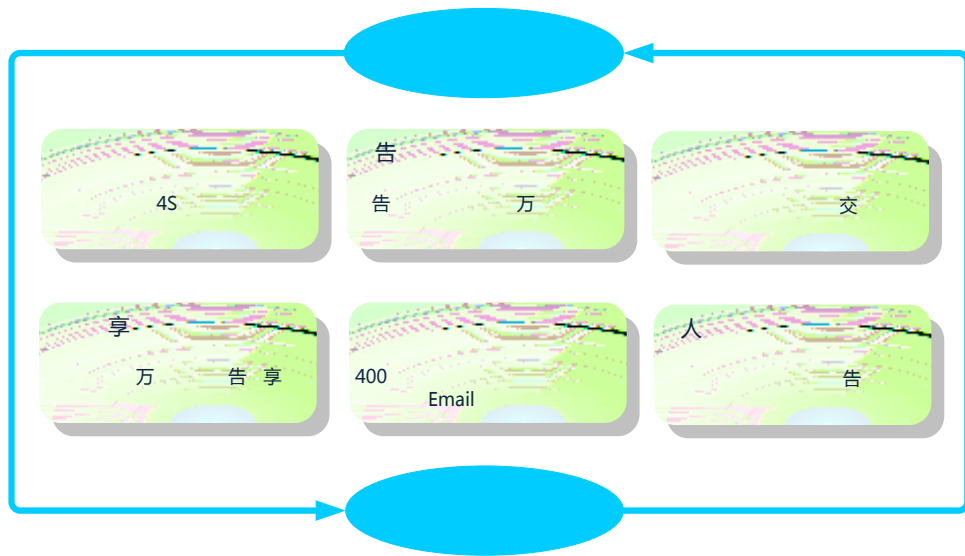
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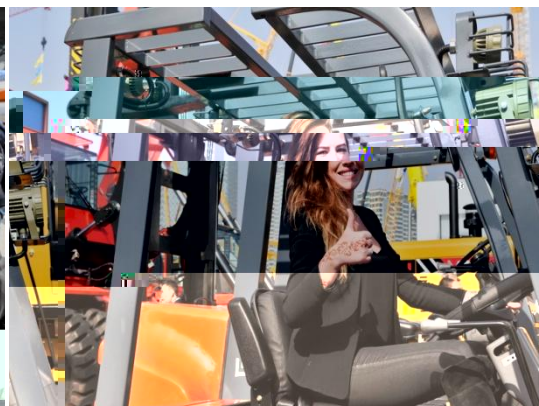
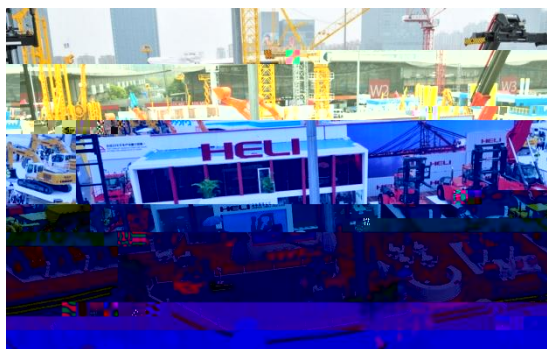


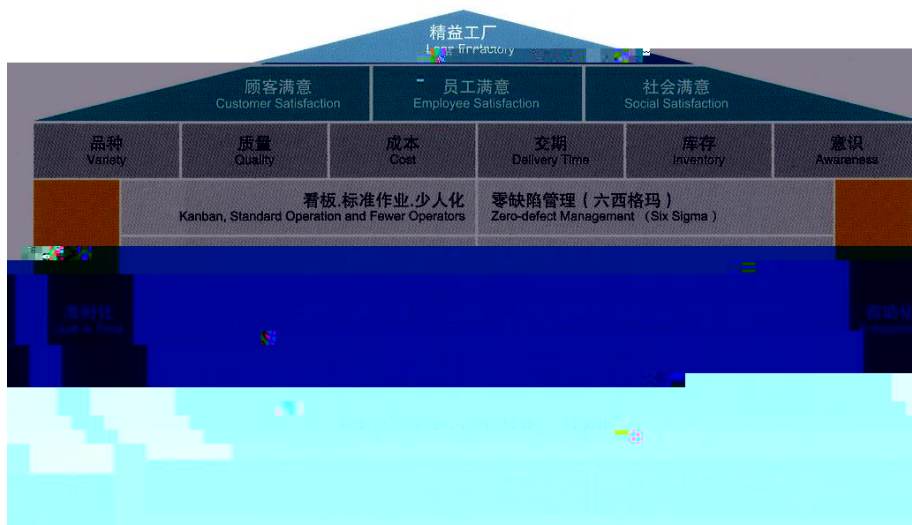












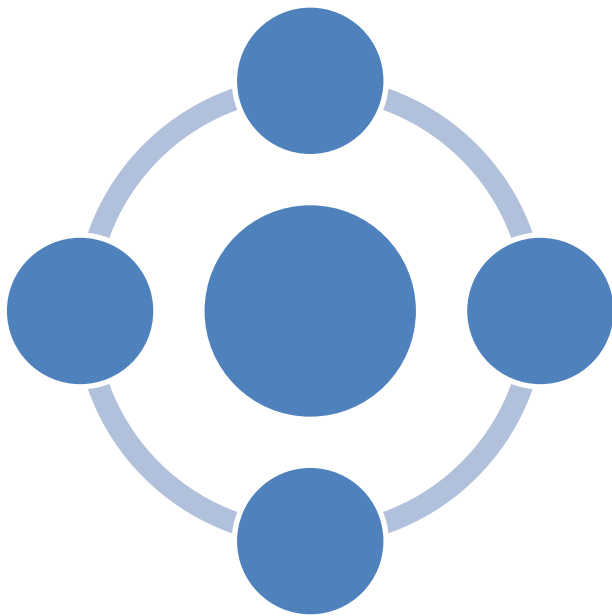


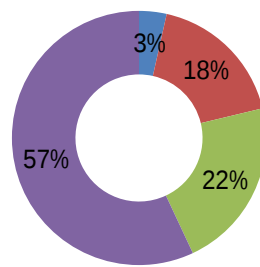
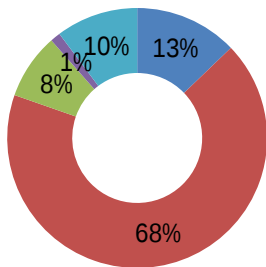
卓越绩效模式11项核心价值观

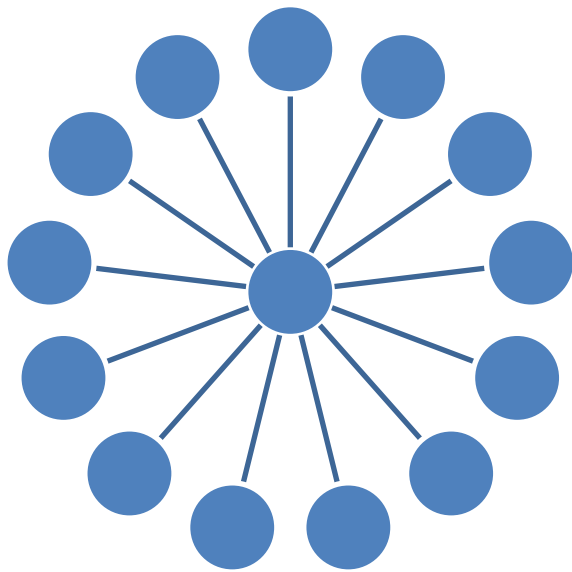
11 core values of performance excellence model

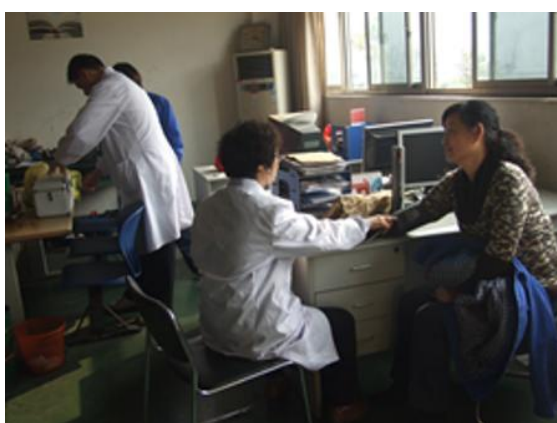
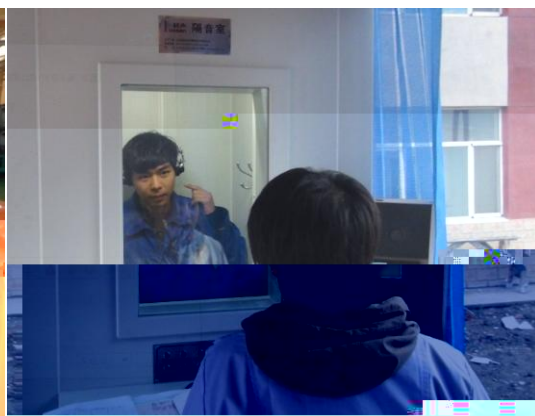








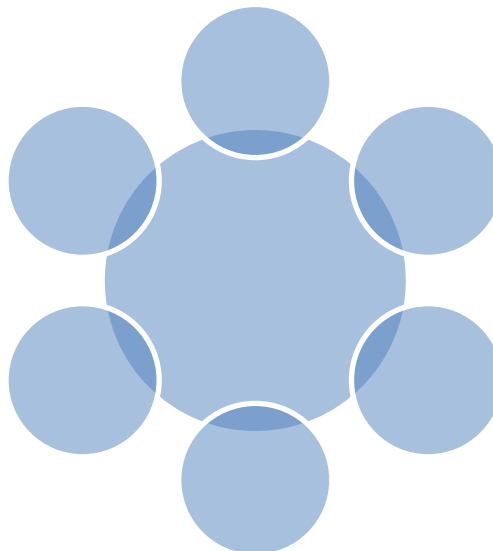
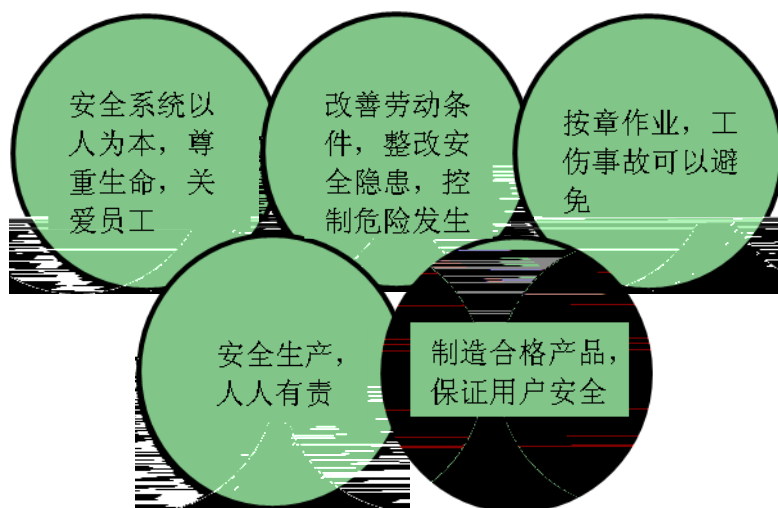








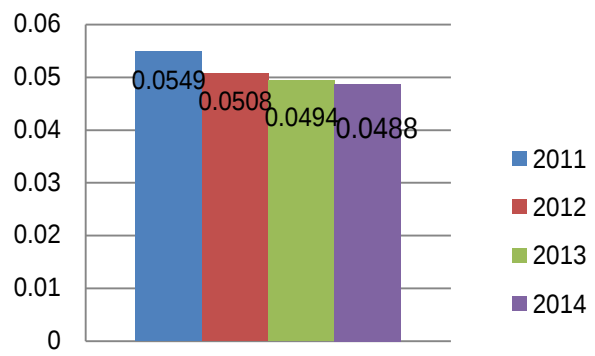
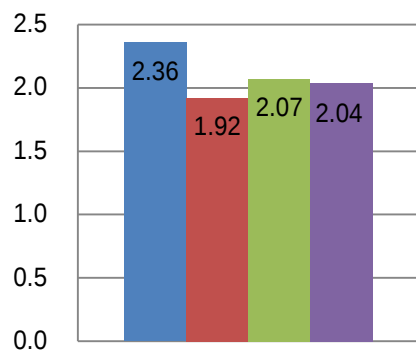




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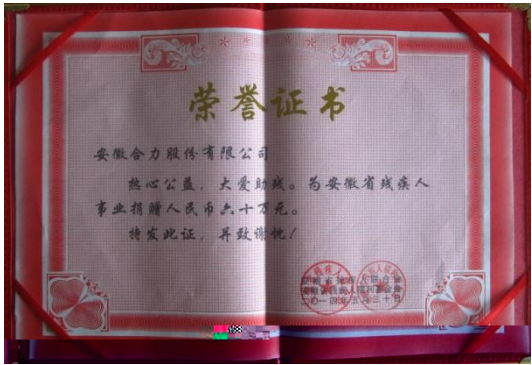




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HELI Lifting The Future